

Cookie Policy

We, **Star Capital Finance, s.r.o.**, with its registered office at Jankovcova 1566/2b, Holešovice, 170 00 Praha 7, ID No.: 08771022, VAT: CZ08771022, file No. B 24974, kept by the Municipal Court in Prague (“we”), operating the website <https://www.scfinance.cz/> (“Website”) use cookies. The aim of this cookie policy (“Policy”) is to explain how this technology works and why it may benefit both us and you.

What are cookies?

Cookies are small text files that are placed on your computer or other device by the websites you visit. Cookies are used to ensure that websites function correctly or more efficiently, as well as to gather information about website visitors and their behavior. Cookies are not harmful to your device or its software.

Each cookie has a different storage period on your device. Some cookies are deleted from your device after you close the browser window (session cookies), while others remain on your device even after you stop browsing the website (permanent cookies).

Cookies may be further divided into two categories – technical and secondary. Technical cookies allow you to navigate websites and help operate and maintain them. These cookies are automatically placed on your computer or other device when you access a website or perform any activities on it. Secondary cookies allow analysis of your behavior on the website or display ads to you.

What cookies do we use?

We are legally allowed to store technical cookies (those that are necessary for the operation of the Website) on your device even without your consent. For other types of cookies, your consent is required. You can therefore accept or reject secondary cookies within the cookies bar located at the bottom of the Website when it is launched. **You can revoke your consent and you can change your cookie settings at any time by setting your preferences using the tab located at the bottom right of the displayed page.**

1. **Technical cookies** - These cookies ensure the proper functioning of our Website, for example, provide the function of storing goods in the shopping cart, allow effective display of content, etc.

The name of the cookie	Provider	Type	Duration
Consent	google.com	Technical	2 years
Apploud Consent	https://www.scfinance.cz/	Technical	1 year

2. **Analytical Cookies** - These cookies are used to collect data about traffic to our Website, information about searches made on our Website, and to determine how you navigate our Website so that we can make it as easy as possible for you to use it. We have taken precautions to prevent misuse of these cookies (anonymization) and at the same time, there are implemented measures to easily control and restrict the use of these cookies.

The name of the cookie	Provider	Duration	Description
_ga	google.com	1 year	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.
_gid	google.com	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

_gat	google.com	1 minute	Used by Google Analytics to throttle request rate.
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3. **Marketing cookies.** Marketing cookies are used to map Website visitors. These cookies serve to display advertising relevant to individual users and pass it on to advertising providers.

The name of the cookie	Provider	Duration	Description
ads/ga-audiences	google.com	Session	Used by Google AdWords to re-engage visitors who are likely to convert based on their online behavior across websites

Managing or removing cookies

Although most browsers have basic settings that accept cookies, their settings allow you to delete or remove cookies.

Find out how to manage cookies on popular browsers:

- o [Google Chrome](#)
- o [Microsoft Edge](#)
- o [Mozilla Firefox](#)
- o [Opera](#)
- o [Apple Safari](#)

More Information

This Policy was last updated on **November 24, 2025**. For more information about processing of your personal data please see the section “Personal Data” on our Website.

If you have any questions about cookies and this document, please ask us at info@scfinance.cz.